

# Press Release



## More luxury flagship stores join The Shoppes at Marina Bay Sands *Roberto Cavalli, Maison Martin Margiela and Kenzo to debut signature boutiques in Singapore*

**Singapore** (27 June 2014) – Luxury brands Roberto Cavalli, Maison Martin Margiela and Kenzo are slated to join the luxurious lineup of retail brands at The Shoppes at Marina Bay Sands in the third quarter with the launch of their Singapore flagship stores.

These stores will carry an unprecedented range of fashion apparel and accessories never seen before in Singapore, offering shoppers a wide selection of luxury retail options under one roof.

Italian label **Roberto Cavalli**<sup>1</sup> will open its flagship store in Singapore at The Shoppes at Marina Bay Sands this August. The store will feature its full range of men's and women's ready-to-wear, accessories, bags and shoes, beginning with the Fall/Winter 2014-2015 collection.

Spanning 1,647 square feet, the store will embody elegance and class befitting of the renowned brand, which is one of the most respected fashion houses in Italy known for its creativity and uniqueness. The modern interior concept remains clean-cut, allowing the collections to bring out the glamour of the brand.

Known for dressing Hollywood stars such as Beyoncé Knowles, Charlize Theron, Demi Moore and Sharon Stone, Roberto Cavalli's style is distinguished by sensual prints, patterns and motifs. The Italian designer's eponymous label will be an exciting addition to the existing retail offering at The Shoppes at Marina Bay Sands.



<sup>1</sup> Roberto Cavalli and Maison Martin Margiela will be located at B1-10/11, Galleria Level, The Shoppes at Marina Bay Sands (Opening August 2014)



*Roberto Cavalli at The Shoppes at Marina Bay Sands – the brand’s Singapore flagship boutique - will open with its Fall/Winter 2014-2015 men’s and women’s collections*

Also debuting at The Shoppes at Marina Bay Sands this August is Belgian label **Maison Martin Margiela**. Founded by celebrated fashion designer Martin Margiela, the highly anticipated flagship store will launch its Renaissance-inspired Autumn-Winter 2014 men’s and women’s premiere collections.

Consistent with its other stores worldwide, the boutique at The Shoppes will be decked in pristine white, from its walls to the furniture, and even in-store employees who will be dressed in lab coats. Details such as parquet flooring, Haussmannian trompe l’oeil stickers and a Herringbone printed carpet also give the 1,644 square feet store a metropolitan look and feel.





*Maison Martin Margiela will unveil its first signature boutique at The Shoppes at Marina Bay Sands*

Another brand that will be making its first foray in Singapore is Japanese designer label **Kenzo**<sup>2</sup>. Spanning 1,250 square feet, Kenzo will be unveiling its flagship boutique and a brand new concept in Southeast Asia at The Shoppes, offering a full range of men's and women's wear, as well as shoes, eyewear, bags and accessories.

Kenzo's look is one which epitomizes 'West meets East', combining fun prints, the house's signature flowers and textures to create a blend of Japanese influences with Parisian culture. The classic label, well-known for its invention and flamboyance, will join the diverse line-up of fashion options at The Shoppes when it opens in the third quarter this year.

Mr John Postle, Vice President of Retail at Marina Bay Sands, said, "The Shoppes at Marina Bay Sands is dedicated towards providing the finest shopping experience for our shoppers. With a growing collection of luxury flagship stores under one roof, we are presenting shoppers with the most unique store concepts and selections not available anywhere else in Singapore."

Other brands who have recently joined the strong line-up of flagship stores at The Shoppes are new-to-market British luxury footwear label **Kurt Geiger** and American luxury leather goods company **Coach** with its first Southeast Asian flagship store.

The 2,422 square feet Coach boutique at The Shoppes unveiled a new store concept for the first time in Southeast Asia to reflect a dual gender design. It has a dedicated men's section that offers a wide selection of bags, outerwear, leather accessories and eyewear products.

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<sup>2</sup> Kenzo will be located at L1-22/23/24, Bay Level, The Shoppes at Marina Bay Sands (Opening third quarter of 2014)



*Coach recently unveiled its Southeast Asian flagship store at The Shoppes at Marina Bay Sands with a dedicated men's section*

Combining stainless steel and white gloss fixtures offset by warm grey walls and lush rugs, the store's interior décor exudes a polished and inviting feel.



*Coach at The Shoppes at Marina Bay Sands carries two exclusive handbags in limited quantities - Bleecker Pinnacle Matte Croc Small Toaster Satchel (left) and Bleecker Pinnacle Snake Riley Carryall (right)*

To celebrate the new store opening, Coach is carrying two limited edition bags - the Bleecker Pinnacle Snake Riley Carryall and Bleecker Pinnacle Matte Croc Small Toaster Satchel – both designs are exclusive to The Shoppes at Marina Bay Sands.

Other signature stores at The Shoppes at Marina Bay Sands include Brioni and Loewe's Southeast Asian flagship boutiques and the first Louis Vuitton Island Maison in the world.

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#### **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)



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